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LaQuita Honeysucker

September 2023

Dear <President>:

On Saturday, November 11, 2023, UFCW leaders and members along with their family and friends will come together to celebrate the **25<sup>th</sup> Anniversary of the UFCW Minority Coalition Annual Ball**. You are cordially invited to take part in this very special event. This year, for the first time since the pandemic, the Conference will be held in person at the Hilton Washington D.C. Capitol Hill, as we award outstanding individuals for their exceptional service and raise funds to promote Sickle Cell disease education and research.

As always, our Ball is the culmination of the Coalition's weekend of education, inspiration, and planning. It starts with our Executive Board meeting on Friday, November 10<sup>th</sup>, followed by a day-long Education Conference, which will feature dynamic labor and community speakers from the AFL-CIO, UFCW, other affiliates, as well as the NAACP.

While the world is still facing various health concerns, our 2023 Conference promises to be a safe space to educate and celebrate. Over the past couple of years, we have faced a plethora of momentous events that have changed us as a people and permanently altered the trajectory of our country. We are unfortunately witnessing the history of African Americans, having to fight for their lives, their right to vote, and the right to be treated as equals, repeat itself in this country. To make matters worse we are seeing efforts, at the highest level of our political spectrum, to erase or justify the legacy of slavery. In states like Florida black history is being censored and slavery is being glorified as having been beneficial to Blacks. It is an outrage, and it must stop. However, we are resilient people. We overcame once, and we shall overcome again.

Appropriately, **the Minority Coalition's 50<sup>th</sup> Anniversary** is the theme for our 2023 Conference. This year will be a true celebration of our Coalition's greatness and dedication to the progression of minorities within the UFCW. The Conference will feature our founders, who will drive the in-depth discussions, analysis, and recommendations to ensure that the Coalition continues to be a strong voice for all minorities in the UFCW and the labor movement at large for another 50 years. We will have the opportunity to deep dive into the struggles faced during the formation of the Minority Coalition and discuss how to move forward in a country that is very well regressing as we know it.

*Visit our websites:*

[www.ufcwmc.org](http://www.ufcwmc.org) • [www.facesofourchildren.org](http://www.facesofourchildren.org)

8400 Corporate Drive • Suite 200 • Landover, Maryland 20785 • 301.459.3400



Following the well-received Cannabis presentation at the UFCW Convention earlier this year, the Minority Coalition will put together a panel of experts to discuss the current state of the UFCW Cannabis campaign with a lens on the social and legislative components of the campaign. In the wake of the NAACP’s resolution praising the UFCW for its positive work in the Cannabis industry, it is appropriate for the Minority Coalition to hear from stakeholders on how we can continue to improve the lives of our members in that industry.

Our Annual Ball, the main fundraising event for the Coalition’s charity, *Faces of Our Children* (501(c) non-profit organization), will make its comeback this year on November 11<sup>th</sup>. We will continue to increase public awareness, help families of children with the disease, and support efforts in finding a cure. Our success in the fight against this disease is due largely to our efforts to educate and bring awareness to the devastating effects of sickle cell in our communities. We could not do this without your continued financial support. The Coalition extends its sincere gratitude and graciously asks for your ongoing help and financial assistance.

Enclosed, you will find details on how to register, accommodations, and sponsorship information, including a list of the 2023 UFCW Minority Coalition Award Recipients.

Please make note that the deadline for **Registration and Sponsorship tickets is October 13<sup>th</sup>, 2023.**

Thank you again for your continuing support, and make sure you do not miss this incredible event.

In solidarity,

Max Bruny  
President

Donald L. Cash  
President-Emeritus

Levi Eddins, III  
Secretary-Treasurer

MB/DC/LE:ft

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2023 Annual  
UFCW Minority Coalition  
Educational Conference and  
Recognition Awards  
November 10-11, 2023

**Registration**

The 2023 Conference Registration is **\$275.00 per person**. To register, complete the form below and mail along with conference fee (check or money order) to UFCW Minority Coalition **by Friday, October 13<sup>th</sup>**. Any registration forms received thereafter will be subject to an administrative processing fee of \$35.

\*For multiple/group registrations, please complete a registration for each attendee.

**Hotel Information**

The Conference will be held at the **Hilton Washington DC Capitol Hotel**, located at, 525 New Jersey Avenue, NW, Washington, DC. The UFCW Minority Coalition has negotiated a **discounted nightly rate of \$229.00 plus taxes and gratuities, starting on November 9<sup>th</sup>**. To secure your room at this special rate, please call the hotel directly at (800) 445-8667 and reference **UFCW** before the **Friday, October 9<sup>th</sup>** deadline.

**Transportation**

There are three major airports servicing the Washington Metropolitan area: Reagan National, BWI & Dulles Airports. Shuttle service, taxi service, App rides (Lyft and Uber) are available at all airports. Super Shuttle Express is available 24 hours at all airports and can be reached directly at (800) 258-3826.

**November 10<sup>th</sup> Conference Information**

*Breakfast & lunch will be provided.* The Conference will feature two workshops:

Morning Session: **“Where Do We Go From Here: Cannabis – It’s About Equity”**

Afternoon Session: **“Thriving Together for the Win: 2024 Presidential Election”**

By registering and/or attending the conference, participants agree to be visible in photographs/video footage taken for lawful purposes, with or without his/her name, to be used for and/or including publicity, illustration, advertising, social media and web content.

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**UFCW MINORITY COALITION 25<sup>th</sup> ANNUAL CONFERENCE REGISTRATION FORM  
November 10<sup>th</sup>, 2023**

**NAME:** \_\_\_\_\_

**LOCAL & NO./ORGANIZATION** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**POSITION:**  **MEMBER**    **STAFF**    **OTHER (LIST)** \_\_\_\_\_

**PLEASE MAKE CHECKS PAYABLE TO:**

**UFCW MINORITY COALITION  
8400 CORPORATE DRIVE, SUITE 200  
LANDOVER, MD 20785  
PH: 800-638-0800 EXT 238   EMAIL: dcash@local400.org**



## Annual Ball Tickets & Sponsor Form

Sponsorship opportunities are available for companies and organizations who desire a marketing presence beyond recognition during our awards ceremony at our Annual Ball . Each sponsorship package includes event tickets, online promotion and a social media presence, for a specified timeframe.

### **\$5,000 Contribution: Platinum Sponsorship**

- Placement of company name/logo on the UFCW Minority Coalition and Faces of Our Children (FOOC) websites and social media outlets, with prominent recognition along with company’s home page linked accessible via event webpage as Platinum Sponsor for the event.
- Ten (10) tickets to the Recognition Awards Reception & Dinner.

### **\$3,500 Contribution: Gold Sponsorship**

- Placement of company name/logo on the UFCW Minority Coalition and Faces of Our Children (FOOC) websites for one (1) year and social media outlets and prominent recognition as Gold Sponsor for the event.
- Seven (7) tickets to the Recognition Awards Reception & Dinner.

### **\$2,500 Contribution: Silver Sponsorship**

- Placement of company name/logo on the UFCW Minority Coalition and Faces of Our Children (FOOC) websites and social media outlets, with recognition as Silver Sponsor for the event.
- Five (5) tickets to the Recognition Awards Reception & Dinner.

Tickets and company promotional marketing may be purchased individually, without additional sponsorship advantages:

**Marketing Ads:** \$1500.00 (Company name and logo listed at event along with recognition on event page and social media outlets)

**Event Tickets:** \$275.00 each | See registration form.

Make checks payable to: UFCW Minority Coalition and mail to: 8400 Corporate Drive, Ste 200, Landover, MD 20785. Camera-ready files and logo can be emailed to [dcash@local400.org](mailto:dcash@local400.org). The deadline for submitting ads is **Friday, October 27<sup>th</sup>**. Complete and mail the following form to the address listed above.

<b>SPONSORSHIP LEVEL:</b>	<b>Platinum</b> Using ___ tickets of 10	<b>Gold</b> Using ___ tickets of 7	<b>Silver</b> Using ___ tickets of 5
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Name/Organization \_\_\_\_\_ Phone: \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Email: \_\_\_\_\_  
 Mailing Address \_\_\_\_\_ City, State \_\_\_\_\_ Zip \_\_\_\_\_  
 # of Tickets Purchased \_\_\_\_\_

*Please know that tables will be assigned on a first-come, first-serve basis.*

Name	Organization	Name	Organization
1		7	
2		8	
3		8	
4		9	
5		10	





# *UFCW Minority Coalition 50th Anniversary*

## *Recognition Award Honorees*

NOVEMBER 11, 2023

### PERSON OF THE YEAR AWARD

*Paul Meinema*

UFCW CANADA PRESIDENT

### ADDIE WYATT AWARD

*Lachandra White*

U.A.W.

### LEGISLATOR OF THE YEAR AWARD

*Hilary Shelton*

NATIONAL NAACP

### FACES OF OUR CHILDREN AWARD

*UFCW INTL Union*

### COMMUNITY PARTNERSHIP AWARD

*Winston Gordon*

UFCW 1006 CANADA

### RELIGIOUS LEADER OF THE YEAR AWARD

*Rev. Larry Day*

DANVILLE VA

### FACES OF OUR CHILDREN CHAMPION AWARD

*Scott Habermehl*

### LOCAL UNION OF THE YEAR AWARD

*UFCW Local 227*